

ProScoreboard

This guide provides an outline of the visual identity, including logo standards and the associated vocabulary, for ProScoreboard.

PRIMARY LOGO

Logo should always include icon and wordmark together. Wordmark should never appear alone.



ICONS

NEVER use a rounded icon with a wordmark. Rounded icons should always have background.



ALT ICONS

Icon without background should only be used in-app unless part of logo.



PRIMARY COLORS

Primary: #FF0C03
Secondary: #FF6D1B (accent use only)
Gradient: #FFF6D1B • • #FF0C03



SHORT DESCRIPTION

The digital scoreboard solution designed for effortless operation.

NAMING

ProScoreboard should always be referenced in its full name publicly with no space.

Don't use:

- Scoreboard
- Score board

SUGGESTED SIZING AND SPACING

Having sufficient space around the logos make our designs look better, and gives the logos the appropriate visual hierarchy.

