

ProPresenter

This guide provides an outline of the visual identity, including logo standards and the associated vocabulary, for ProPresenter.

PRIMARY LOGO

Logo should always include icon and wordmark together. Wordmark should never appear alone.



ROUNDED ICONS

NEVER use a rounded icon with a wordmark. Rounded icons should always have background.



ALT ICONS

Icon without background should only be used in-app unless part of logo.



PRIMARY COLORS

Primary: #FF6C1A
Secondary: #FFA235 (accent use only)
Gradient: #FFA235 •• #FF6C1A



SHORT DESCRIPTION

Live presentation and worship software for churches, schools, business presentations, and concerts.

NAMING

ProPresenter should always be referenced in its full name publicly with no space and each word capitalized.

Don't use:

- PP
- Pro presenter
- Pro7

SUGGESTED SIZING AND SPACING

Having sufficient space around the logos make our designs look better, and gives the logos the appropriate visual hierarchy.

